



SAFETY: What you can't hear CAN hurt you.

In the United States today, there are 36 million people living with untreated hearing loss.

There are many reasons why each and every one of them should seek hearing care, including improvement of quality of life, but the foremost reason is SAFETY.

Studies have shown that hearing impairment not only affects business, social and personal relationships, it also causes reduced alertness, and increased risk to personal safety and the safety of others.

The truth is, although one in ten Americans have hearing loss, it is older men and women who are much more likely to suffer from this life-altering condition. *In fact, the failure to hear smoke detectors and take quick action is the major reason adults 65 and older are more than twice as likely as any other age group to die in a home fire.*

Some other examples of what you might not hear that can put you, and your family, at risk.

- ***A family member or friend crying out for help***
- ***An intruder who has broken into your home***
- ***A fire engine or ambulance using a siren and trying to pass you***
- ***A friend or family member calling you in an emergency***
- ***Your passenger calling out to warn you of danger while you are driving***
- ***Someone ringing your bell or pounding on your door to warn you of a fire or other emergency***
- ***A 911 operator who is trying to give you directions in an emergency***
- ***A doctor trying to explain important information about you or your spouse's illness or medication***

For your own safety, and for the safety of your family, friends and coworkers, taking a few minutes for a hearing-loss screening can pay enormous dividends.

At HearUSA, our skilled professionals can assess your loss, recommend and provide you with the most appropriate hearing device.

HearUSA also offers an online store (Hearing Shop) for your hearing care needs. Hearing Shop not only provides an extensive variety of hearing health care products from hearing aid batteries to TV listening products, it offers many products to help keep you safe if you have hearing loss.

Call **HearUSA 1-800-442-8231** or visit
www.hearusa.com today to find out more.

